

## **FACT SHEET**

### ***What:***

Bananawhale Productions, located in Bradenton, Florida, is a musical haven... a place for creative expression, from production to promotion; from blues to techno. This musical utopia is a self-sufficient production house with special emphasis on originality and innovation. BWP discovers, transforms, and establishes artists of all genres in a specialized creative environment.

Bananawhale Productions is positioned for rapid growth. Some factors, including low overhead, complete ownership of intellectual property rights and multiple income streams lay the groundwork for a prosperous future, while distribution opportunities and the Internet position BWP for immediate expansion and sales.

### ***Who:***

The resume of musician, recording artist/engineer, producer, writer, digital editor and Bananawhale Production's founder, James Fairs boasts almost nothin' but notable accomplishments and experiences. See his attached bio for the details.

### ***Services:***

#### ***Digital Services:***

SWAY Recorders is Bananawhale's in-house digital recording studio and editing facility. The newly-updated facility offers state-of-the-art services and technology to BWP clients, and artist development services are also available at SWAY through BWP and its affiliates within the industry. A complete digital video facility is also currently in development to complement the digital audio services already in place.

#### ***Marketing and Promotion:***

From the onset of every project, BWP provides marketing and promotional services through affiliate Mooi Creative to ensure an image is built, recognized and sustained in the appropriate market(s).

***Artists:***

As an artist in the BWP forum, James is a unique guitarist, vocalist and lyricist who mesmerizes audiences in both solo and group performances. His solo career has taken him far and wide, from Chicago to New York, and internationally from Mexico to London to Cannes. And, in a performance calendar which seems to correspond most closely to astronomical charts, he joins the James Band in performing original pieces with a blues feel that reflects the Chicago sounds he grew up on and a techno approach that speaks of where he's been.

Besides James himself, several other artists are currently working with Bananawhale, including Suzi C and Primal Souls.

***Product:******Loops Deluxe:***

Volume 1 of this CD collection is a complete resource of over 500 loops, all perfectly edited and maximized as 44.1 waves, from a wide variety of genres. An extensive folder of loop software, including Sonic Foundry Acid Pro, Sound Forge, and software from six other firms is included in the Volume 1 package. The next installment of the Collection, Volume 2, is in the works and will include a special 'grunge' loop folder.

***CD Catalog:***

Seven CDs are currently available from Bananawhale Productions. Artists include Primal Souls, Suzi C, original film score music and a full roster of affiliate artists. This diverse array of discs provides musicians and listeners alike with the art of sound in all genres, including among the many motifs, acoustic, classical, dance, trance, hip-hop, pop, soul and adult-contemporary. The collection also features a sampling of work completed for a film soundtrack called Modern Rhapsody and a collection of songs, which spotlight a mastery in the art of song writing. This CD catalog is ever expanding, with fresh artists and sounds always on the rise.