

For Immediate Release

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***Mott & Associates Hosts Holiday Open House for Local Charities***

BRADENTON, Fla. (December 19, 2008) – Local wealth management firm Mott & Associates invited clients to play Santa this holiday season at a December 5 open house benefiting Adopt-a-Family of Manatee County and The Food Bank of Manatee.

Prior to the event, clients who couldn't attend dropped off their contributions, while on the day of the event dozens of clients stopped by for a visit bearing more gifts and monetary donations. By the end of the day, Mott & Associates had a mountain of toys and \$770 to deliver to Adopt-a-Family and an overflowing bin and \$925 to donate to the food bank.

“As financial advisors, we know how difficult of a year it's been,” said J. Michael Mott, firm principal with wife Barbara. “Despite the challenges, though, we still consider ourselves and our clients to be fortunate for all we have. So we wanted to give back in a big way this holiday season and help those who are struggling in our current financial climate.”

**ABOUT MOTT & ASSOCIATES**

Located at 415 32<sup>nd</sup> Street West in Bradenton, Mott & Associates was founded in 1982 as an accounting and tax services firm. Today, the company is a full service wealth management firm based on the principle that the education and understanding of one's current financial situation is vital to successfully making prudent financial decisions for the future. Led by husband and wife team, Mike and Barbara Mott, the firm holds a reputation for excellence because of its integrated financial planning approach, focus on individual goals and needs, and dedication to comprehensive personal service.

As registered representatives of Lincoln Financial Securities Corporation\*, these professionals offer Financial Profiles\*, Comprehensive Financial Planning\*, General Financial Planning Advice\*, Total Money Management\*, Investments\* and/or Insurance. In addition, Mott & Associates offers Tax Preparation & Planning as part of its integrated planning approach.

The professionals at Mott & Associates also developed *The I Files*. Short for The Income Files, this unique method is ideal for clients five to 10 years from or already into retirement. Its goal is to help clients better understand and work through their personal income planning process by illustrating how they can utilize income from their current assets with higher predictability, despite market activity.

For more information on Mott & Associates, call 746-3216 or visit online at [www.MottAssociates.com](http://www.MottAssociates.com).

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*Investments and financial planning services offered through representatives of Lincoln Financial Securities Corporation Member FINRA, SIPC and a registered investment advisor. Tax planning offered through Mott & Associates. Lincoln Financial Securities Corporation and Mott & Associates are not affiliated. The I Files does not constitute a comprehensive financial plan nor is it used as a comprehensive financial plan.*

**PHOTO CAPTION:**

Barbara and Mike Mott, principals of Bradenton wealth management firm Mott & Associates, stand with the many toys and food items they collected with their clients at a December 5 holiday open house. The Motts gave the toys to Adopt-a-Family of Manatee County along with a check for \$770. The food was given to The Food Bank of Manatee with a check in the amount of \$925.