

Audio:

Alarm + phone ringing + call center operator + urgent music

Narrator:

When seconds count....

Audio:

More of above...fast, urgent...build, build, build

Silence

Narrator:

Count on All American Monitoring  
Logo/Call Center??

Audio: quieter, more friendly, easier going

Narrator:

Missed break-ins. Poor response times. Customer service complaints. These are every alarm monitoring company's worst fears.....Why? (pause) Because they can put you out of business.

As a dealer, you know this is a serious industry. The safety and well-being of people, their families and employees, the protection of their treasured possessions are at stake. **Your** customers have contracted you for assurance, peace of mind, dependable monitoring services and..... if the unavoidable should happen..... outstanding response times.

Rest assured, you can now put your fears at ease...with All American Monitoring. With more than 35 years of alarm monitoring and central station experience, we know your responsibilities; With a full range of monitoring services, we are partnering with more than 900 dealers of all sizes to improve the quality, increase the efficiency and elevate the level of protection your customers expect.

*"I have been in the fire alarm business for almost 20 years and owned my own company for the past 10. Thanks to All American Monitoring, my business has grown each of those years."*

Over the years, All American has achieved its own success and excellent reputation by not cutting corners.

All American uses only the industry's most reliable equipment including the highest quality redundant digital alarm receivers, trusted Micro Key software, and live redundant and continuously updated servers that give us room to grow up to 200%.

Plus/Also/Additionally, a custom dealer access module was specifically created with you mind. Then there's our technologically advanced Central Station that was built to last

with 16-inch concrete walls, securely buried phone lines, two 47-kilowatt generators with 2,000 gallons of underground fuel.

All American is more than technology. Our two in-house SIA-trained central station operator instructors ensure the entire monitoring staff offers the reliable, courteous service and personal attention both you and your customers expect and deserve.

*“The All American staff is always professional, most courteous and the response to signals is timely.”*

Most importantly, they work *for you*. We know how important your customers are to the success of your business. So we make sure our staff protects your brand as well as they protect your customers. How? By answering your incoming calls with only the greeting “central station” and their name. In addition, we make all outgoing calls using your company’s name. Simply put, we are **your** central station/we are **your** central station... the last you’ll ever need.

*“We recently took the huge step of turning things over to All American. It was a little scary at first, but it has been the best decision we’ve made. We took our first vacation and didn’t have to worry if someone was coming in to work. And I now have more time to sell and install alarms. The freedom we feel with All American is indescribable.”*

These key benefits aren’t the only reasons All American Monitoring is a trusted partner to more than 900 dealers across North America. It’s also because we offer the industry’s best monitoring service, including our dealer access module, virtual operator, dealer notification and total redundancy, for just \$2.50 per account per month. No set-up fees, minimums or hidden charges, and **only** month-to-month contracts. (And) you know... We’ve **never** raised our rate. Period. We simply don’t believe there is any reason to pay more.

With more than 35 years of industry experience, All American Monitoring knows...When time is important, every second counts. An asset to dealers of all sizes, we do the job well and we do the job right. Call us today for Great Service with All American Pride.